

**ALL SAINTS LAUNCHES NEW VIDEO PRODUCTION INITIATIVE**

During the COVID-19 pandemic, All Saints Parish began livestreaming an English and Spanish Mass each Sunday to keep parishioners connected to their faith and parish. These livestreams continue to provide our parish with new opportunities during these uncertain times to spread the message of the Gospel, Christ's Good News.

Our current video production capability, underwritten primarily through a parish donor, is through an outside vendor who delivers a high-quality (2-camera) production of the Mass using audio connected to our church sound system. All equipment related to the livestream currently must be set up and taken down each week.

Having seen the positive impact of high-end video and livestreaming, we began exploring the possibility of permanently installing a video production system on our campus. This would allow the parish to decrease its weekly livestreaming expense and expand use of the system for overflow Masses, weddings, and activities through our parish School, Youth Ministry, Religious Education program, and other parish ministries.

To move this initiative forward, we developed a plan to install video production equipment in phases, based on donor support.

We are excited to announce that through the generosity of an anonymous donor, we now have funding to move forward on Phase 1-A of this project!

**Phase 1-A: Church for Livestreaming Masses — FUNDED**

In coming weeks, we will be installing equipment for a video control center plus two professional-level *Pan-Tilt-Zoom* (PTZ) cameras. This will mirror the current setup of our video production vendor without the necessity to set-up/breakdown the equipment each week. This phase will include increasing internet bandwidth on our campus, also benefiting parish office and school operations.

**Phase I-B: Church / Parish Activity Center (PAC) / Partial School**

We are seeking funding for this phase to include additional cameras and equipment for the church. It will also provide for viewing a livestream on the PAC screen, as overflow space for Christmas and Easter Masses, when needed. Additionally, it would allow us to configure space to view a livestream Mass in the PAC, in the event that we had fewer priests available due to illness. The school would also receive one PTZ camera and tripod during this phase. In addition we will look at starting a video ministry to operate the digital equipment for livestreaming Masses and other events.

**Phase II: School Building**

We are seeking funding for this phase to include the addition of two cameras on tripods for the school building. These could be moved throughout the school and also to other areas on the parish campus. With this phase, All Saints Catholic School would look at launching an Audio/Video (A/V) Production Specialty Program for 7th and 8th grade students with an in-school curriculum and after school club. Through hands-on learning, All Saints middle school students would work in front of the camera and behind the scenes to gain experience related to video production, content creation, and presentation skills. Video production projects would support a variety of subject areas, including religion, with new opportunities for students to articulate their faith through technology. In this phase, Youth Ministry and Religious Education would also gain the ability to use the equipment for youth and young adult activities, Religious Education classes, and to videotape clergy or catechists in Faith Formation presentations for the *Rite of Christian Initiation of Adults* (RCIA).

**Phase III: PAC**

We are seeking funding for this phase to include three PTZ cameras for the PAC. This equipment could be used to record Upper Room Theatre's annual summer musical and winter cabaret that supports our Youth Ministry programs, the school's annual Seventh Grade Passion Play, and recording / livestreaming events such as school assemblies and monthly Senior Luncheon entertainment.

**Next Steps ... How Can We Make this Happen?**

To help defray on-going costs related to video production (e.g., internet bandwidth, equipment replacement over time), we will partner with our preferred video production vendor to make available the purchase of video services for weddings, utilizing the church video production system.

To implement Phase 1-B, Phase II and Phase III of our Video Production System plan, we need your support!

*Consider Becoming a Donor* – we are looking for donors to help the parish underwrite the cost of the remaining phases of our parish Video Production System.

Please contact Fr. Lee (703-368-4500) to learn more about how you can make a difference.

Remember, each phase will open new doors to evangelization of which the end result is to spread the Gospel message.

Like the parable of the Sower of the Seed (Matthew 13), our parish has an opportunity to move forward an initiative that will give us even greater opportunities to share our faith and bear fruit, thirty, sixty, and a hundred-fold.

*Please pray that God will accompany our efforts through the light and guidance of the Holy Spirit.*